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Brochure Price List

For BUILDERS and Certified RESNET HERS Raters



The Residential Energy Services Network (RESNET) was founded in 1995 as an independent, non-profit organization to help homeowners reduce the cost of their utility bills by making their homes more energy efficient.



Outside of a mortgage loan, the highest cost of homeownership is energy. That's why smart homebuyers ask for a home's HERS Index Score to determine its energy efficiency before buying. The HERS Index Score is like a MPG (miles-per-gallon) sticker for homes. After all, it makes sense to know the energy performance of a home before making the investment.

As well as developing the HERS Index, RESNET is also responsible for the national training and certification standards for Raters, which are recognized by federal government agencies such as the U.S. Department of Energy, the U.S. Environmental Protection Agency and the U.S. mortgage industry. In order to qualify as a certified RESNET rater, home energy professionals must first complete the rigorous training and testing required and agree to abide by the RESNET Code of Ethics and Standards of Practice.

For more information about RESNET, visit www.resnet.us

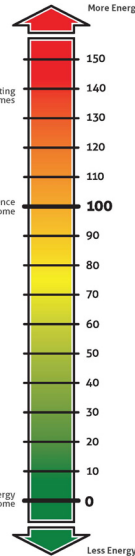
Before you buy a home, ask for the
HERS Index Score first!

Certified RESNET HERS Raters have rated over
1 MILLION HOMES for energy efficiency since 1995!

The EnergySmart Way
to Buy a Home!

Ask for the
**HERS Index
 Score first!**

- Increase Energy Savings
- Improve Home Comfort
- Reduce Carbon Footprint



The EnergySmart Way
to Buy a Home!

With home energy costs skyrocketing, it only makes sense to find out how energy efficient a home really is. The U.S. Department of Energy estimates that a home built to the 2004 International Energy Conservation Code uses 30% less energy than older homes. Many builders today are building homes that use 70% less energy than existing ones.



What the numbers mean...



A home built to the 2004 International Energy Conservation Code is awarded a rating of 100 on the HERS Index. This is taken as the RESNET Reference Home. The lower a home rates, the more energy efficient it is. Therefore, a home with a rating of 70 on the HERS Index is 30% more efficient than the RESNET Reference Home. A rating of 130, however, is 30% less efficient than the RESNET Reference Home.

What is the
HERS Index?

The RESNET HERS Index is the industry standard by which a home's energy efficiency is measured. The HERS or Home Energy Rating System was developed by RESNET and is the nationally recognized system for inspecting, testing and calculating a home's energy performance. Certified RESNET Home Energy Raters conduct inspections to verify a home's energy efficiency and recommend improvements that can be made to increase it.

Why ask about the HERS Index?

- ✓ Compare homes based on energy performance.
- ✓ Know what the projected energy costs are for the home you want to buy.
- ✓ Enjoy peace of mind by knowing the home was rated by a certified RESNET HERS Rater.

- 1 It pays to know BEFORE you buy! If the home you want to buy doesn't have a HERS Index Score – ask for it.
- 2 A typical resale home has a HERS Index Score of 130. A lower HERS Index Score means a MORE ENERGY EFFICIENT home that costs less to run.
- 3 A low HERS Index Score adds VALUE and COMFORT to a home, which is why more homebuyers want them and more builders are providing them!



For more information about the RESNET HERS Index, visit www.hersindex.com

2 side Brochure available in Two Sizes (Full Size 11" W X 8-1/2" H) or (Reduced Size 8-1/2" W X 6-5/8" H) Printed on 2 sides, 4 color process, 100lb. Gloss text paper, Folded in Half, Shipped in 4 days after payment. Customize with Builder or Rater Company Info in available spaces for Additional Charge/PDF Proof Required E-mail your Order with Quantity, Sheet Size, Shipping Address and Zip Code to our above e-mail address We will e-mail Invoice with Shipping Charges and any applicable Sales Taxes Orders MUST be Prepaid By Check Or Money Order and MUST Include Shipping Charges Mail Payment to UNIVERSAL GRAPHICS, 757 Hampton Road, Westfield, IN 46074

Quantity	500	1,000	2,500	5,000	10,000
11" W X 8.5" H	\$175.00	\$195.00	\$330.00	\$395.00	\$675.00
Customization	50.00	50.00	50.00	50.00	50.00
Custom .pdf Proof	20.00	20.00	20.00	20.00	20.00
Quantity	500	1,000	2,500	5,000	10,000
8-1/2" W X 6-5/8" H	\$170.00	\$190.00	\$325.00	\$385.00	\$665.00
Customization	50.00	50.00	50.00	50.00	50.00
Custom .pdf Proof	20.00	20.00	20.00	20.00	20.00

Freight or Shipping Charges and applicable tax will be added to Order