

### **RESNET 2015 Priorities**

Adopted by the RESNET Board of Directors on November 3, 2014

Ensure the National Consistency of HERS Index Scores

The RESNET HERS Index Score is fast becoming a mainstream in the national housing market. Builders rely upon it to market the energy performance of their homes; code jurisdictions are adopting a HERS Index Score as a compliance option to their building energy codes; and consumers are using the scores in comparing the energy efficiency of homes they are considering to purchase. With this trend there is a need to ensure the national consistency in the ways homes are rated and scored.

In 2014 the RESNET Board will decide on changes needed for the quality assurance of ratings. In 2015 RESNET activities will be focused on implementing the new procedures. Activities will focus on:

- Develop standardized field and file quality assurance review checklists
- Develop a series of videos for Quality Assurance Designees on best quality assurance review practices
- Develop Quality Assurance Designee Manual
- An empirical based practical test for home energy raters and field mentoring review for Rating Field Inspectors
- Fixes in rating software programs to flag potential inconsistencies in ratings
- Develop implementation plan for policies developed by the RESNET Board.
- Work with the Building Industry, Code Advocates, Rating Industry and Local Code Jurisdictions to Incorporate the HERS Index Score as an Option in Building Energy Code Compliance

A number of state and local code jurisdictions from Idaho to Massachusetts have incorporated the RESNET HERS Index as a compliance option in their building energy codes. In 2015 RESNET will continue to work with builders, raters, code advocates and local jurisdictions to incorporate the HERS Index

into their codes. A series of tools will be available to certified RESNET Home Energy Raters for this effort including factsheets and PowerPoint presentations.

The International Code Council adopted a home energy rating score option for the 2015 International Energy Conservation Code (IECC). This was adopted due to a partnership between environmental organizations and home builders. The new option will result in increased energy performance of homes while giving greater flexibility to builders.

RESNET has entered into a partnership with the International Code Council to educate and train code officials on the HERS Index and its benefits as a code compliance option and to have certified RESNET HERS Raters trained and certified to be energy code inspectors.

The 2012 version of the IECC requires that air tightness and duct leakage testing be undertaken on all new homes. The IECC does not specify, however, the protocols to be used in conducting these tests. RESNET is in the process of developing an ANSI standard on the protocols for air and duct leakage testing. When the standard is adopted, RESNET will work with builders and code advocates to be incorporated into the IECC.

## Increase the Penetration of the RESNET HERS Index in the Housing Market

An emerging trend in the new homes market is homebuilders differentiating their homes by having their homes energy rated and marketing their homes' HERS Index Score. The RESNET national home energy rating standards have become the industry's national standard for measuring and marketing a home's energy performance. America's largest builders and over two hundred local builders have entered into agreements with RESNET to have their homes energy rated. In the RESNET Strategic Plan, Goal #1 is "by 2018 a majority of new homes sold in the U.S. will have been issued a HERS Index Score". In 2015 RESNET will continue to recruit builders to make the HERS Index commitment and undertake a marketing effort to educate consumers about the HERS Index so they will ask for the HERS Index Score of the home they are considering to buy. It is expected that this momentum will create a market pressure for more builders to have their homes energy rated and that consumers will ask for the HERS Index of homes. It is expected that this will affect the existing homes market also with the HERS Index becoming the "MPG" of homes for sale.

In states from Washington to Maine local Multiple Listing Services (MLS) are including the HERS Index Score in the listing of a home for sale.

Including the HERS Index Score in the MLS is a significant push to the mainstreaming of the HERS Index Score in the housing market. REALTORS® rely on the MLS to guide potential homebuyers and appraisers use the service to locate comparable properties. Having this information will make it easier for builders to market their HERS Index Scores and appraisers to calculate the market value of rated homes.

#### Consumer Awareness Campaign on the HERS Index Score

RESNET will continue to support this effort through a social media campaign urging homebuyers to ask for the HERS Index Score of the homes they are considering. In 2015 suppliers will be recruited to join in this effort.

## Advocate for Policy and Legislation to Foster the Financing of the Improved Energy Performance of Homes

Until sustainable and affordable financing is secured, increased home energy performance will never realize its potential. This is particularly true with the existing homes market. The most effective tool to improve existing home energy performance is to have sustainable and affordable financing. With the pressures on the federal budget, this financing will not be provided through appropriations. A number of initiatives were introduced in Congress including the SAVE Act, extension of the residential energy efficiency tax credits, electric cooperative on-bill financing, and a performance based tax credit for improving the energy performance of existing homes. In 2015 RESNET will continue to be effective in working with its strategic allies in advocating the introduction and passage of these initiatives. The RESNET Strategic Plan's Goal #3 is to have the "SAVE Act Enacted and Implemented by 2018". RESNET will continue to advocate for the enactment of this critical piece of legislation.

In addition, RESNET, in partnership with its strategic allies will continue to advocate for effective performance federal tax credits for both new and existing homes.

# Maintain RESNET's Financial Sustainability

RESNET Strategic Plan's Goal #4 is, "Continue to maintain RESNET's Financial Sustainability through 2018".

RESNET's 2015 budget has a balanced budget with revenue enhancements through wise investments of its reserve account to maintain its financial sustainability while growing the rating industry.